IB<sup>+</sup>

# UTTO PIA

# CONTENT

FOREWORD OCCASION   MOTIVATION ORIGIN   INSPIRATION	4
INFORMATION ABOUT THE PROCESS TASK   VISION PRIZE MONEY DATES REGISTRATION LANGUAGE OF PROCEEDINGS SUBMISSION REQUIREMENTS DOCUMENTS TO BE SUBMITTED JURY AWARD CEREMONY UTOPIA 2024	5
PRELIMINARY SCREENING FORMAL PRELIMINARY SCREENING	7
JURY SESSION ABSENCES AND SUBSTITUTIONS ADMISSION TO EVALUATE	8
ASSESSMENT FIRST ROUND SECOND ROUND THIRD ROUND CONTROL AND CONFIRMATION ROUND RANKING DISTRIBUTION OF THE PRIZES OPENING OF SUBMISSIONS	9
RANKED PROJECTS	13
FURTHER PROJECTS	23
APPROVAL	35

### **FOREWORD**

### OCCASION | MOTIVATION

«If you want to build a ship, don't drum up the men to gather wood, divide the work and give orders. Instead, teach them to yearn for the vast and endless sea.» 1

The centenary history of Itten+Brechbühl AG (IB) has seen much prosperity and crises. Generations of architects have been shaped and kept busy. To mark its centenary, IB is launching a student ideas competition. This is our gift to the coming generation of architects: What will the next 100 years look like?

Visions of the future reflect the themes and issues of their time. While the modernist movement (also the time our of birth for IB) sought to mark a rigorous break in architectural history, contemporary issues are based on different premises: concern for the existing built fabric, digitalisation, sustainability, building in the knowledge society. In a pointed comparison, it can be asserted that in 1922 the focus was on the future as a SUBSTITUTE for the past and in 2022 the focus is on the future ALONGSIDE the past.

The task of the student ideas competition is to be understood in this sense: The task is to develop a utopia for learning in the future.

### ORIGIN | INSPIRATION

More than ninety years ago, the founders of IB, Otto Rudolf Savlisberg and his protégé Otto Brechbühl, developed a utopia of learning that led to a first place in the competition for the Muesmatt Institute Building of the University of Bern in 1928:

At the time of its creation, the iconic two-hundred-metre-long building was a utopia in the sense of a «place that should exist»; a built vision of contemporary and future learning: radical and expressive, elaborate and precise. The inherent conflict of a built utopia has been resolved by time - and the quality of the project. This vision, invented as if it were from nothing, like other works by Salvisberg and Brechbühl, has now grown into the city fabric as well as into the present time: «Salvisberg»s and Brechbühl»s soon to be ninety-year-old combstructure lies quietly there, now sunken into the fabric of the neighbourhood and the everyday business. A radical design has found its place.» <sup>2</sup>

And yet the founders were concerned with more: «He [Salvisberg] was often less concerned with addressing the essence of a building than with forming an organism from the given theme that could convey the strongest impression. The strongest impression of an attitude towards life that he was obsessed with.» 3

This is the inspiration for the launch of the competition: What is the strongest impression of your attitude towards life, what is the organism, in Salvisberg's and Brechbühl's sense, for the future of learning? As a competition of ideas for students, we address this question is explicitly to the coming generation of architects and creatives: Their visions will shape our future.

<sup>&</sup>lt;sup>1</sup> Antoine de Saint-Exupéry; The City in the Desert (Citadelle); Bad Salzig/Düsseldorf, Rauch (1951)

<sup>&</sup>lt;sup>2</sup> Martin Klopfenstein on the occasion of the 2018 Heritage Year at https://www.bsa-fas.ch/it/a/370-kulturerbejahr-2018-universitatsinstitute-muesmatt/accessed January 2022

<sup>&</sup>lt;sup>3</sup> Hans Bernoulli « on the death of Professor O.R. Salvisberg « in Basler Nachrichten 27 Dec. 1940

### INFORMATION ABOUT THE PROCEDURE

### TASK | VISION

Develop a utopia for learning in the future. The utopia, the «ou-topos» as a «nonplace» with the institute building Muesmatt in Bern as a starting point. Describe in words, plans and pictures the future of learning.

### **PRICE MONEY**

The total award sum is CHF 10,000. The jury is responsible for the distribution of the prize money.

### **DATES**

Registration February 22<sup>nd</sup> 2022 til May 20<sup>th</sup> 2022

August 15th 2022 Submission Evaluation September 1st 2022 Announcement September 8th 2022

### REGISTRATION

To register for the competition and download the documents, please visit the following link: www.ittenbrechbuehl.ch/utopia

Team applications are allowed provided that all team members are students and are listed on the author letter with name and student number.

### LANGUAGE OF PROCEEDINGS

The competition documents are available in German, English and French.

The submission can be written in German, English, French or Italian.

### SUBMISSION REQUIREMENTS

The submission is anonymous, and consists of one sheet in A1 format (landscape) with codeword (top right).

- description
- plans
- picture

The documents need to be submitted both digitally and in paper form by Monday August 15th 2022.

### DOCUMENTS TO BE SUBMITTED DIGITALLY

one zip-file (max. 30MB) uploaded to www.ittenbrechbuehl.ch/utopia including:

- PDF with your A1 Layout (landscape) with codeword (top right) separately:
  - the picture as .jpeg or .png
  - the description text as a Word-file

### DOCUMENTS TO BE SUBMITTED IN PAPER BY POST

- one printed layout in A1 format (landscape) with codeword (top right)
- one printed reduction of your layout in A3 format
- Author's letter and copy of student ID in a closed envelope with the password written on it. In case of team applications, all members must provide a copy of the student ID.

with the note «Competition for students IB100» and the codeword, to the following address (postmark is decisive):

Itten+Brechbühl AG Güterstrasse 133 Postfach 3312 4002 Basel Schweiz

### **JURY**

Editor NZZ, Owner Agency for Architecture Dr. Sabine von Fischer

Dr. Etna R. Krakenberger Head of Teaching / Digital Officer Teaching, University of Bern

Landscape Architect BSLA, Hager Partner AG Pascal Posset Shadi Rahbaran Architect BSA. Rahbaran Hürzeler Architects

Andreas Ruby Director SAM, Basel

Internal Jury, not eligible to vote:

Partner, Chairman of the Executive Board Christoph Arpagaus

Daniel O.R. Blum Head of Design IB Basel

Lidor Gilad Head of Design IB Switzerland

### AWARD CEREMONY

The award ceremony followed by a panel discussion will take place on 31st of October 2022 at the S AM, Swiss Museum of Architecture in Basel. The exact dates will be announced later.

### **UTOPIA 2024**

UTOPIA will be exhibited at an exhibition of the ECC, European Cultural Centre, in Venice and will be announced again in spring 2023.

### PRELIMINARY SCREENING

### FORMAL PRELIMINARY SCREENING

All 14 projects were submitted on time and complete.

One project was anonymised by the preliminary screening, so that the author could not be identified by the jury.

The projects are listed in the order of digital submission:

- 01 35288
- 02 FAMA9188
- 03 Fk24091994IEX
- 04 REDLION
- 05 s'Träumli
- 06 FUSILLI
- 07 ISOLE
- 08 PAGE2122
- 09 RM1997
- 10 Ora et Labora
- 11 Le Circle Permanente
- 12 231275
- 13 Dualité
- 14 Circular Learning

### JURY SESSION

### ABSENCES AND SUBSTITUTIONS

The jury met on September 1st 2022 to evaluate the submitted projects. The jury was not complete due to absences. Andreas Ruby was unable to attend the jury meeting through illness. As a result of his absence, four jury members with voting rights were present. Despite this, the jury has a quorum.

As non-voting jury members, Jürg Toffol is present as a substitute for Christoph Arpagaus and Karina Hüssner as a substitute for Lidor Gilad.

### ADMISSION TO EVALUATE

Jürg Toffol informs about the violations that came to light during the preliminary screening.

- The violation of anonymity is tolerated because the preliminary screening has anonymised the placard and the jury has no information about the person.
- Part-time students are also admitted, as there is no violation.
- The submission of students who were still studying at the time of enrolment but were no longer matriculated at the time of the submission deadline is also admitted for assessment after brief consideration.

The jury agrees not to exclude any work in advance. The more detailed classification will be determined in the course of the judging.

### **ASSESSMENT**

### **FIRST ROUND**

Before the first round, Daniel Blum presented the projects to the jury in a non-judgemental way. The jury then split into groups of two and looked more closely at seven projects each. Subsequently, the projects were discussed intensively in the plenum and the following contributions, which were the least convincing with regard to the focus on «Future Learning» mentioned in the competition announcement, were not taken into the next round.

- 35288 01
- 02 FAMA9188
- 04 REDLION
- 09 RM1997
- 12 231275

The projects 03, 05, 06, 07, 08, 10, 11, 13, 14 are still under discussion.

### SECOND ROUND

The jury members exchanged the distribution of their projects with the respective group. Afterwards, the key statements and approaches of the remaining projects were examined and discussed in detail. The following projects were eliminated in the second round:

### 05 s'Träumli

The project was graphically appreciated by the jury, but the focus was extremely small with the concentration on the period of life as a child.

### 08 PAGE2122

The content of the project is not comprehensible and the connection between the statements and the architecture is not understandable. There was a a certain amount of randomness.

### Ora et Labora

The relationship between the monastery and the Muesmatt is unclear and the connection of the elements between an abstract set of rules and a subjective perspective with a lack of consistency is not comprehensible.

### 13 Dualité

The transfer into the concrete is not thought far and is too abstract. There is a desire to bring together placelessness and place.

The projects 03, 06, 07, 11, 14 are still under discussion.

### THIRD ROUND

In the third round, the projects up for discussion were again examined by the jury. The remaining 5 projects were reviewed again and the strengths and weaknesses of each project were discussed, taking into account the assignment. As a result, the following project was not ranked:

### Circular Learning

The jury rated the project and the depth of the work as good, however, the extension can only be read as a diagram and more depth was desired. The organism with the nerve strands is also translated very literally and the exact translation is inherently shaky.

The projects 03, 06, 07, 11 were proposed for ranking with consensus by the jury.

### CONTROL UND CONFIRMATION ROUND

The results of the evaluation were approved in a control and confirmation round. The jury praised all participants for the thought-provoking and forward-looking questions that took place in the jury on the basis of the various submissions.

### **RANKING**

Based on the debate in the Third Round, the jury reached the following ranking in unison:

1st Place 06 - FUSILLI 2<sup>nd</sup> Place 07 - ISOLE

3rd Place 03 - Fk24091994IEX 4<sup>th</sup> Place 11 - Le Circle Permanente

### **DISTRIBUTION OF PRICES**

The jury had a total prize money of CHF 10,000 at its disposal for the prizes in the Student Competition. In order to recognise the diversity of approaches, the jury decided to distribute the prize money among the four ranked places as follows:

1st Place 06 - FUSILLI CHF 4'000,-2<sup>nd</sup> Place 07 - ISOLE CHF 3'000,-3<sup>rd</sup> Place 03 - Fk24091994IEX CHF 2'000,-4<sup>th</sup> Place 11 – Le Circle Permanente CHF 1'000,-

### **OPENING OF COUVERTS**

After ranking and price money distribution, the opening of the envelopes resulted in the following authors:

06 - FUSILLI

Participants: Laura Di Nardo + Laura Imperiali +

Charlotte Neyenhuys

University: ETH Zürich

**07 - ISOLE** 

Participants: Senia Mischler + Franziska Beer

University: ETH Zürich

03 - Fk24091994IEX

Participants: Florent Kuqi TU Braunschweig University:

11 - Le Circle Permanente

Participants: Anna Zurbrügg + Rebecca Slehofer +

Eva Schneider

University: **FHNW Muttenz** 

# **RANKED PROJECTS**

### 1ST PLACE | FUSILLI

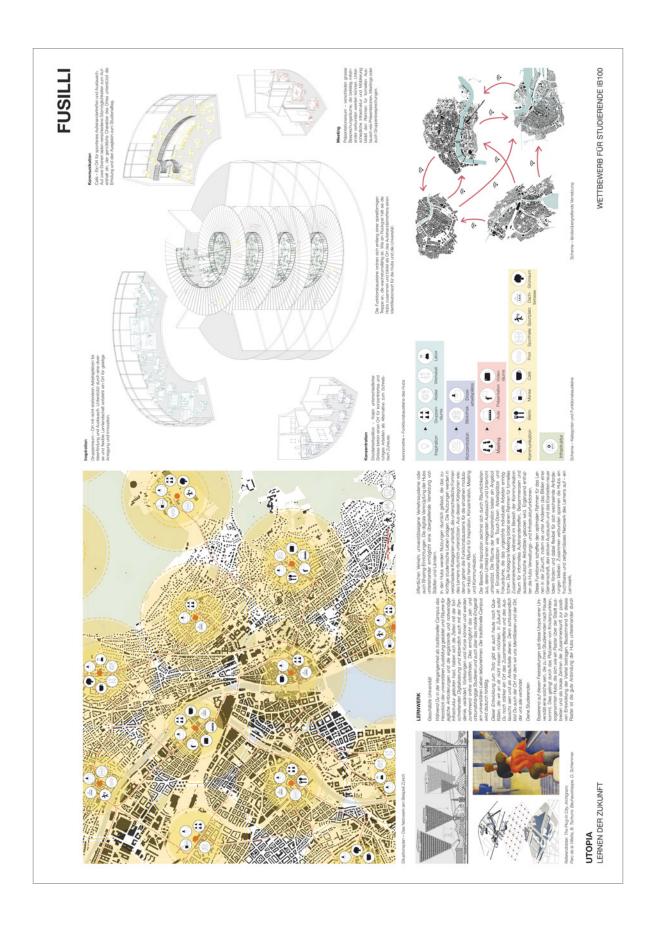
The «Lernwerk», as the authors propose it, combines digitally networked learning with physical structures that are inserted into the neighbourhoods at sensibly selected locations. A city map, exemplarily shown in the competition project Zurich, shows such learning places at intervals, reminiscent of the concept of the «15-minute city». All places of daily life, in this case also the university, can be reached within a quarter of an hour. The university is not a single campus, but is spread across the city in different hubs.

The explanatory text begins with a letter to the university describing the disappearance of the traditional campus as a result of digitalisation and ultimately the pandemic. However, the qualities of the campus should still be cultivated in the future. Here, the authors emphasise the campus as a place of gathering and exchange, identification with the institution and connection between students. The jury praised the students, attitude: From a personal concern, they develop a conceptually and design-wise well thoughtout, thoughtful project. Simultaneously, a spatial structure, exemplary building sites and a scheme of transnational digital networking are presented.

This vision of the future, that decentralised structures in interaction with digital networking can also enable social cohesion and professional exchange, was praised by the jury as a concise contribution to an utopia of future learning. The concrete representation of the hubs, which are pictorially depicted as «fusilli», was controversially discussed: Along the spiral ramp, smaller and larger room segments, unfortunately reminiscent of conventional classrooms, allow different atmospheres for concentration and exchange. There is a lack of information on how the buildings can be realised from existing and reused components. Although the typology of the circular building is not unknown in Switzerland, it has not been realised very much so far. The jury acknowledged in agreement the open way of thinking of the authors, the utopian potential of their idea and the consistently elaborated parallel strategy of digital networking and specific structural form.

Participants: Senia Mischler + Franziska Beer

University: ETH Zürich



### 2<sup>nd</sup> PLACE | ISOLE

The authors' concept assumes that the learning of the future will take place in spaces that we all already know today. New facilities are not needed. Rather, it is a matter of looking for places within existing spatial structures that are suitable for future learning in the form of interim uses or conversions. Using the city of Bern as an example, an app is developed in a convincing way that can be used as an exchange for future places of learning. As an initial thesis, the sustainability evoked here is also consciously extended to the social space. Learning for all is the authors) thesis. The app brings space and people together and is understood as a convincing and contemporary vision that is also ideally suited as a business idea for optimising and sustainably dealing with the spatial potential of future urban spaces. The work impresses with a precise selection of images of these places, ranging from silent learning in the Bern Cathedral to research-based learning as interim use in vacant underground car parks. The approach is simple, contemporary and very easy to follow. This is exactly the kind of thinking our urban spaces need in order to be treated in a more resource-efficient way in the near future. It is controversially discussed whether the approach presented can be understood as utopia or rather as an adequate and obvious way of approaching sustainable urban development. What remains is a very good contribution to the discussion on future learning at a very high level.

Teilnehmende: Senia Mischler + Franziska Beer

Universität: ETH Zürich



# Dezentrales Lernen als nachhaltige Stadtentwicklung

SOLE

Die App - Eine Bedienungsanleitung



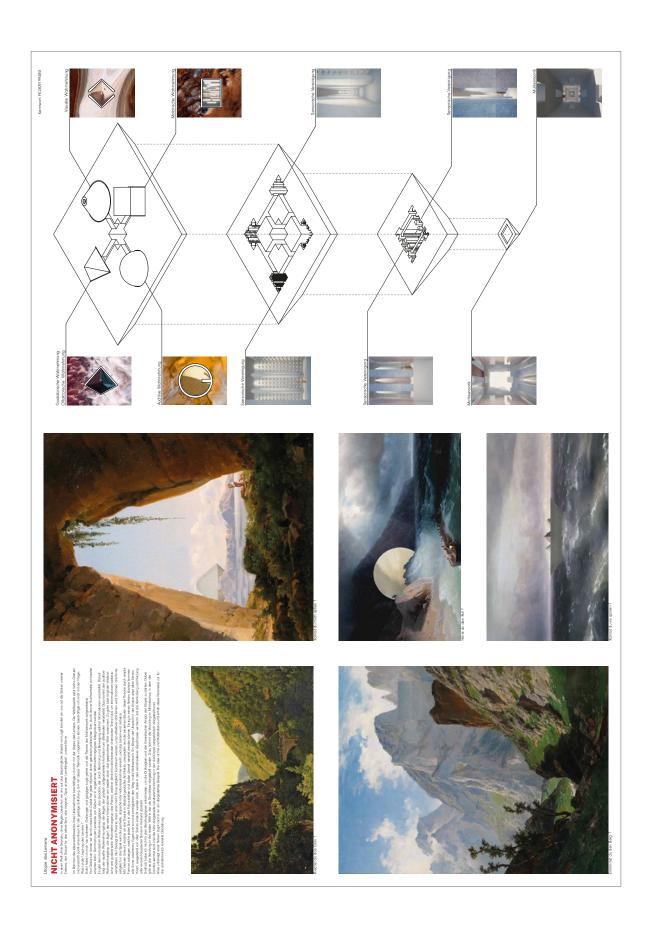
### 3<sup>rd</sup> PLACE | Fk24091994IEX

The author uses the basic question (What is the origin of learning) as a leitmotif for the utopia of learning and thus shifts the task to the senses and a fictitious non-place, the ou-topos. The task of the competition «Utopia -Future Learning» is interpreted as open and limitless and as creating space for free intellectual development. The theory of multi-sensory perception is set up as the logic of learning and this perception theory of the senses finds a geometric translation: motor perception is assigned to the square, the cone accompanies the visual sense, the sphere the auditory and the prism the olfactory and gustatory. In an ideal fictional cosmos, all senses are united and this multi-sensory approach makes learning effortless and easy.

The concep of utopian information absorption through the coming together of all the senses in an architectural dream world is easily comprehensible and captivating as an idea. The abstract logic of multisensory perception is consistently and aesthetically transported into images and plans. The representations of the geometric bodies in a dramatically charged landscape seem futuristic and nostalgic at the same time.

In contrast, the translation into the four architectural spaces and the resulting multisensory space appears normative. Ultimately, the promised future utopia of independent learning remains unclear. However, the jury appreciates the intellectual and poetic approach to the task and the coherent contribution.

Florent Kuqi Participants: University: TU Braunschweig



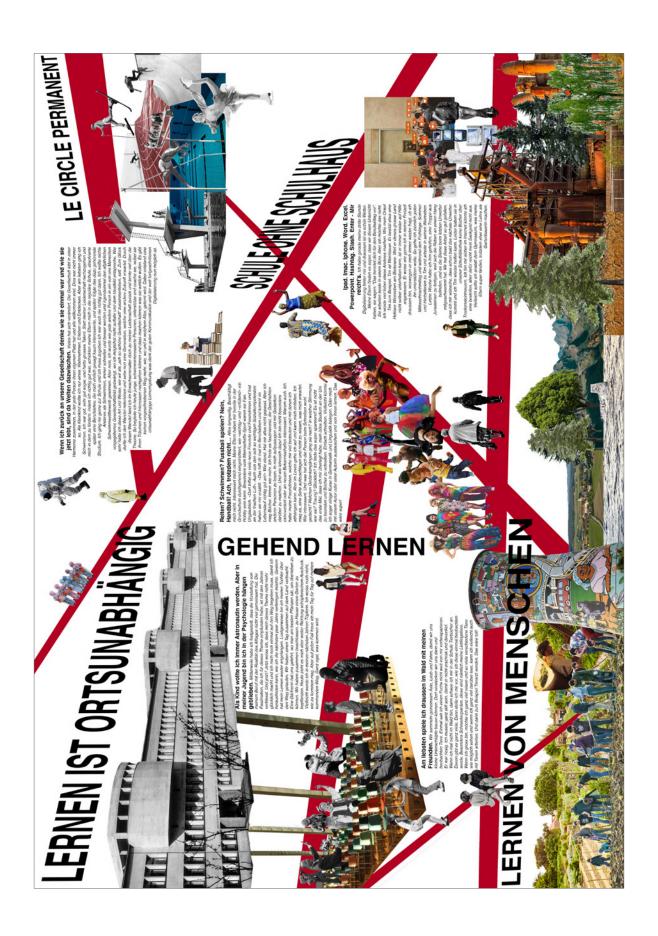
### 4<sup>th</sup> PLACE | LE CIRCLE PERMANENT

With their concept, the authors tell stories and invite the viewers to think about possible future learning. However, they already anticipate that there will no longer be a single place, but that learning will take place independently of the place, more in the social sphere and often through interpersonal communication. The interplay of image and writing results in a poetic overall picture that lives from the evoked statements. In the end, we find ourselves in the «Circle Permanent» of lifelong learning, which actually takes place primarily through life experience. Even though there is no longer any mention of a fixed location, the commission stated that the future of learning should be described in words, plans and images. Accordingly, the lack of an actual plan and thus also the greater distance to other architectural submissions was controversially discussed by the jury. However, the entry was also convincing due to its difference and definitely stimulates thought.

Participants: Anna Zurbrügg + Rebecca Slehofer +

Eva Schneider

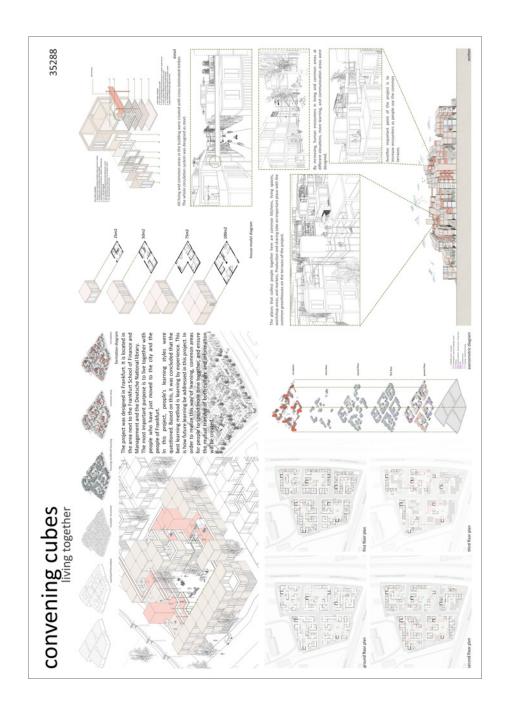
University: **FHNW Muttenz** 



# **FURTHER PROJECTS**

### 01 35288

Participants: Nagehan Taviloglu University: Hochschule Anhalt



### 02 FAMA9188

Participants: Fateme Ghorbani + Mahyar Hemmati

University: Hochschule Anhalt



### 04 REDLION

Participants: Dishant Upendra Soni University: Hochschule Anhalt

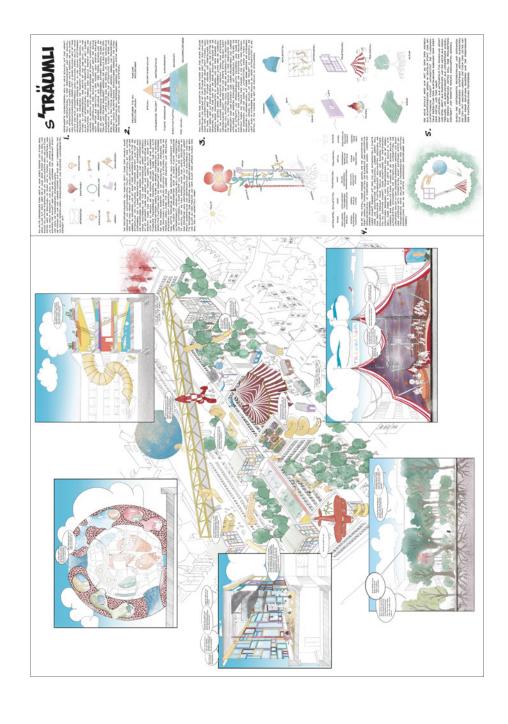


### 05 S'TRÄUMLI

Participants: Lukas Leon Odermatt + Laura Bianca Bosshard +

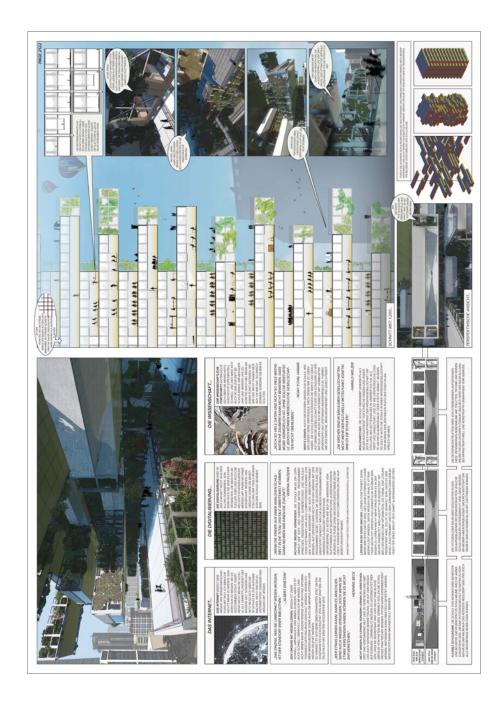
Matthieu Pous

University: ZHAW



### 08 PAGE2122

Participants: Fabian Fiechter FHNW Muttenz University:



### 09 RM1997

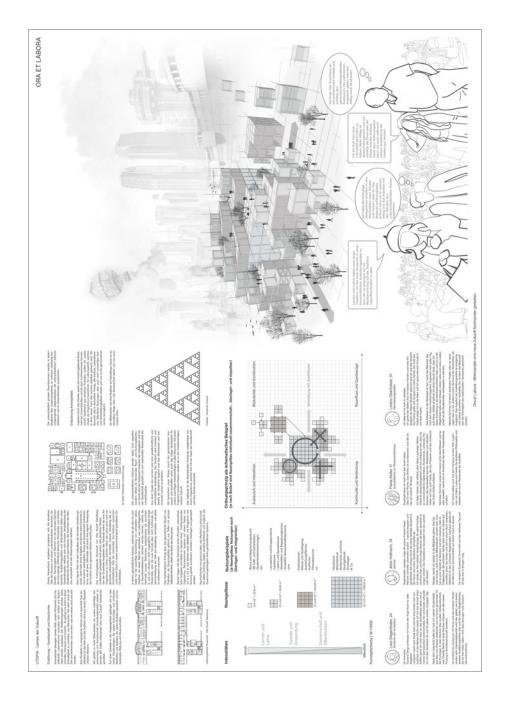
Participants: Rik Majumdar University: Hochschule Anhalt



### 10 ORA ET LABORA

Participants: Sahra Strizzolo + Thea Matosevic + Benjamin Gorzawski

University: HSLU Luzern



### 12 231275

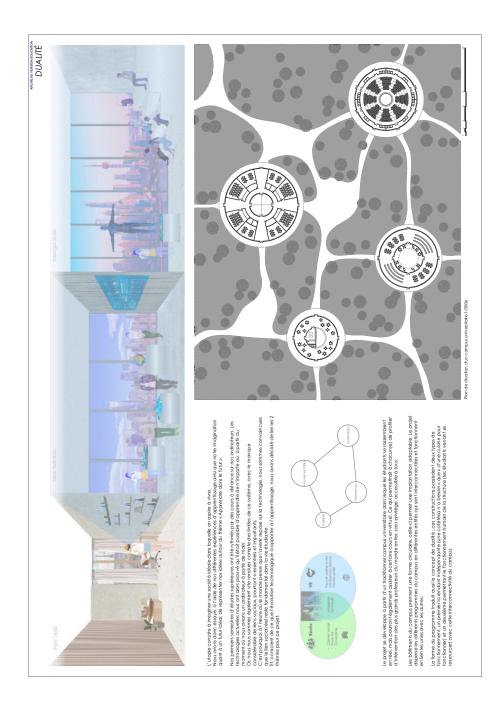
Participants: Pascal Kapitza University: TU Braunschweig



### 13 DUALITÉ

Participants: Shamym Bouaouli + Océane Fricot + Typhaine Nyault

University: HEPIA Genève

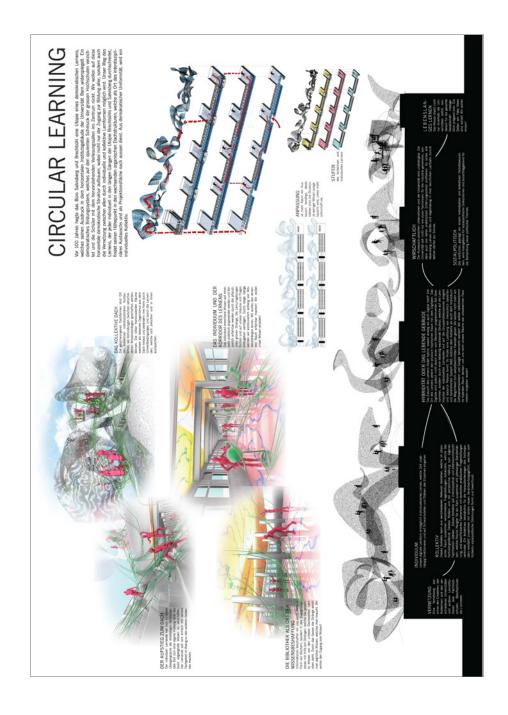


32

### 14 **CIRCULAR LEARNING**

Participants: Nathalie Reiz + Delia Gregori

ETH Zürich University:



### **APPROVAL**

### **JURY**

Dr. Sabine von Fischer Editor NZZ, Owner Agency for Architecture

Dr. Etna R. Krakenberger Head of Teaching / Digital Officer Teaching, University of Bern

Pascal Posset Landscape Architect BSLA, Hager Partner AG Shadi Rahbaran Architect BSA, Rahbaran Hürzeler Architects

Andreas Ruby Director SAM, Basel

Internal Jury, not eligible to vote:

Jürg Toffol Partner, Member of the Executive Board

Daniel O.R. Blum Head of Design IB Basel

Karina Hüssner Head of Business Development + Atelier IB

### **APPROVAL**

Sabine von Fischer

Etna R. Krakenberger

Pascal Posset

Shadi Rahbaran

excused due to sickness

**Andreas Ruby**